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Open Letter to the Media

Dear Media Colleagues,

It is with great joy that I announce the first titles from a new company, Energy Psychology Press. In my twenty years in publishing, much of that time spent managing companies such as Elite Books and Celebrity Press, I have never before been so excited about the launch of a line.

The field of Energy Psychology is unfamiliar to many people, yet it is one of the most exciting frontiers in healing today. Thousands of nurses, therapists, doctors, psychiatrists, coaches and social workers are using the techniques of Energy Psychology, and reporting clinical breakthroughs on a daily basis. Hundreds of thousands of ordinary people in many countries are finding that conditions that have stubbornly resisted healing by other methods yield quickly to this simple set of techniques.

The fields of research and scientific explanation are catching up to the wave of case histories pouring out of treatment centers. There are several dozen scientific studies complete or in process that show the effects of Energy Psychology. By healing the emotional traumas that usually underlie physical disease, these methods are able to affect us systemically, producing beneficial effects throughout our bodies. They are now researched by Kaiser Permanente in the US, by Britain's National Health Service, and in several other countries.

The publishing field is also catching up. *The Biology of Belief*, which describes the effect of consciousness on genes, has now sold over 100,000 copies. One popular downloadable Energy Psychology manual, the EFT manual, has now had *over half a million* downloads, and generated a weekly mailing list in excess of 300,000 subscribers. I recently wrote a book on the link between electromagnetic fields, genes, and cellular regeneration, called *The Genie in Your Genes*; it went through three printings in the first month.

So I have concluded that it is time for a publishing house devoted exclusively to serving this burgeoning field. Energy Psychology Press starts out with a brilliant first season with books from some of the brightest pioneers in the field. In association with three nonprofits, Energy Medicine Institute (EMI), the Association for Comprehensive Energy Psychology (ACEP), and Soul Medicine Institute (SMI), we present several titles that lay out the foundational ideas and practices of these exciting new therapies. Backed by an experienced marketing staff, active authors, and an excellent distribution network, my vision is that Energy Psychology Press will bring some of these powerful new methods to a world in great need of healing.

The best way to get a sense of the possibilities of Energy Psychology is to try these methods yourself. There are several short movies on the web sites of the nonprofits above that demonstrate them. And please review these books, link to the web sites, and expand your horizon of the level of personal wellness available to you!

With thanks,

Dawson Church, Ph.D.
Publisher
Energy Psychology Press